





THE INDUSTRY LOFT | EVENT RATES

755 N. HIGHLAND AVE | LOS ANGELES, CA | 90038

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THE INDUSTRY | **LOFT**

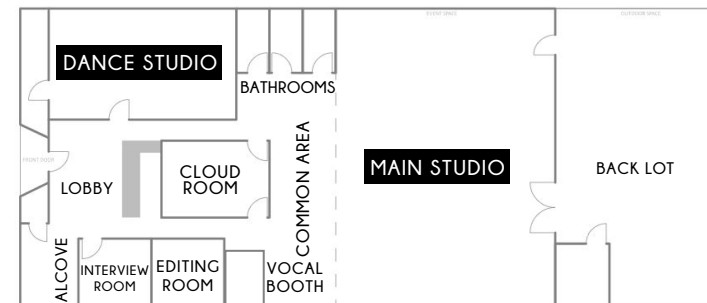


THE INDUSTRY LOFT

CULTIVATE | CREATE | CELEBRATE

THE INDUSTRY LOFT IS A MULTI-PURPOSE VENUE AND CREATIVE SPACE LOCATED IN HOLLYWOOD'S MEDIA DISTRICT. OUR AESTHETIC IS SIMPLE, RAW AND INDUSTRIAL WITH WHITE BRICK, EXPOSED WOODEN BEAMS AND CORRUGATED STEEL.

SPACES/SPECS



MAIN STUDIO: 50' X 36.50' (1825 SQ FT)

COMMON AREA: (ADDITIONAL 250 SQ FT)

LOBBY: (240 SQ FT)

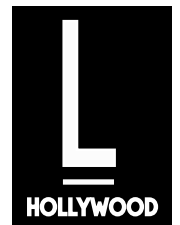
ALCOVE OFF LOBBY: (108 SQ FT)

DANCE STUDIO: 29.50'X17.50' (516.25 SQ FT)

CLOUD ROOM: 17'X12.5' (212.5 SQ FT)

INTERVIEW ROOM: 11.5'X11.25' (129.38 SQ FT)

WE HOST INDUSTRY EVENTS SUCH AS FASHION SHOWS, ART EXHIBITS, KICK-OFF EVENTS, PANEL DISCUSSIONS, NETWORKING EVENTS & WORKSHOPS. WE DO NOT HOST PARTIES OR LATE NIGHT EVENTS.





EVENT RENTAL RATES

BASE RATES

MAIN STUDIO - \$200/HR
(INCLUDES ACCESS TO COMMON AREAS)

DANCE STUDIO - \$45/HR

CLOUD ROOM - \$30/HR

INTERVIEW ROOM - \$20/HR

BACK LOT - \$200 FLAT FEE PER EVENT
(FEE IS INCURRED WHEN USAGE IS OTHER THAN
LOAD-IN/OUT AND PARKING)

BUY OUT FOR AN EVENT - FULL STUDIO

ACCESS TO THE ENTIRE SPACE

12 HOURS ACCESS - \$2500
(DOES NOT INCLUDE THE BACK LOT)

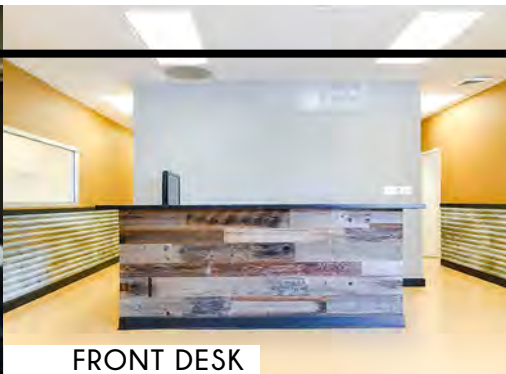
12 HOURS ACCESS - \$2700
(INCLUDES THE BACK LOT)

A CLEANING FEE OF \$150 WILL BE ADDED TO EACH EVENT RENTAL. IF YOU ARE INTERESTED IN BOOKING OUR STUDIO FOR A PHOTO OR VIDEO SHOOT OR REHEARSAL, PLEASE INQUIRE ABOUT OUR PRODUCTION RATES





FRONT DOOR



FRONT DESK



LOBBY



CLOUD ROOM



BACK LOT



MAIN STUDIO



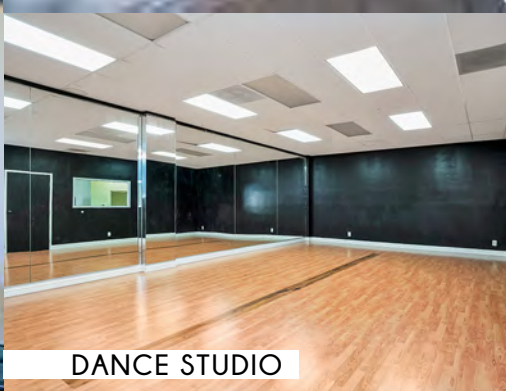
MAIN STUDIO



LIGHT WALL & STAGE PANELS



ALCOVE OFF LOBBY



DANCE STUDIO



DANCE STUDIO



GRAND PIANO

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